

PRIVACY POLICY

MasterVendorList.com respects the privacy of our users. We have created this policy in order to demonstrate our privacy commitment to our users. By coming to a MasterVendorList.com site, you are agreeing to and accepting this Privacy Policy as well as the terms and conditions or other end user agreement for that site.

- We will not distribute information that identifies you individually or reveals your identity ("Identifying Information") unless you give your prior approval in response to a request made by MasterVendorList.com or unless distribution of this information is permitted under this Privacy Policy. Your electronic approval will qualify as your consent for this purpose.
- We will not make Identifying Information available publicly without the prior written or electronic consent of the individual identified unless (a) the information is already publicly available; (b) required by law, court order, or as requested by other government or law enforcement authority; or (c) the information is posted by the user to an online bulletin board, chat room, news groups, or other public forum.
- In order to provide you with services, we may collect personal information about you from our website, telephone conversations, emails and written and verbal communications. We may, for example, keep a record of your name, address, email address, telephone number and credit card details. We may supplement the information that you provide with other information that we obtain from our dealings with you or which we receive from other organisations, for example, our commercial partners. We may use the information about you and your use of the MasterVendorList.com sites, including Identifying Information, for our own internal purposes such as, for example, analyzing usage of the MasterVendorList.com sites in order to improve them.
- All personal information that we obtain about you will be recorded, used, and protected by us in accordance with current data protection legislation and this privacy policy. We will primarily use your personal information to provide our products and services to you and, for example:
 - to administer and provide the service you request
 - for record keeping purposes
 - to carry out market research so that we can improve the services we offer
 - to track activity on our website
 - to create an individual profile for you so that we can understand and respect your preferences
- We may use and/or distribute information about you and your use of the MasterVendorList.com sites in forms that do not identify you individually or reveal your identity.
- MasterVendorList.com may send users, via e-mail or other means, information relating to MasterVendorList.com sites and/or information on specials, new products and/or promotions from our marketing partners/colleagues. The information described in these messages is intended to be of high interest or value to our users. To choose not to receive such messages, a user can simply go to the send an e-mail with the subject 'unsubscribe' to TheTeam@MasterVendorList.com, which will remove the user from future mailings. Or, for certain sites a user may edit his/her personal account information, which contains an option on receiving special offers, at any time by clicking the appropriate link on the applicable MasterVendorList.com site.
- In the course of our business, MasterVendorList.com might buy or sell sites or assets. In these kinds of transactions, customer information (such as Identifying Information) is usually one of the transferred business assets. In the event that MasterVendorList.com, its subsidiaries, or affiliates is acquired, merged, or otherwise combined with another party, customer information (such as Identifying Information) will be one of the transferred assets.
- MasterVendorList.com may use other companies and persons to perform certain functions for us. These functions might include, for example, processing credit card payments, providing customer service, and sending e-mail. These other companies and persons may have access to customer information (such as Identifying Information) that's needed to perform their functions, but they are not authorized to use it for any other purposes. In addition, we may

share information with other affiliated companies and joint ventures, for example, but we ask those companies to honor the standards of this Privacy Policy.

In order to provide our users with a more complete understanding of how the MasterVendorList.com sites collect and use information from our users, we have provided the following information:

INTERNET PROTOCOL (IP) ADDRESS

The MasterVendorList.com sites log IP addresses for systems administration, diagnostic, and site tracking purposes, and to report aggregate information to advertisers. The MasterVendorList.com sites do not link IP addresses to information identifying users individually.

COOKIES

The MasterVendorList.com sites use files called "cookies" to store usernames, passwords, and other user preferences so that users don't have to re-enter this information each time they use a particular MasterVendorList.com site. You should be aware that advertisers serving ads on the MasterVendorList.com sites may use their own cookies.

INFORMATION COLLECTION AND OPT-OUT

The MasterVendorList.com sites' registration forms ask users to enter contact information (like their e-mail address), general information (like their city, state), and demographic information (like their zip code, age, or income level). The forms also require unique identifiers (username and password) so that users can be verified when they access the MasterVendorList.com sites. The contact information primarily is used to send users daily e-mails and other information they have requested and other information as stated in this Privacy Policy. Users may opt out of receiving future e-mail updates by simply sending an e-mail to TheTeam@MasterVendorList.com, with 'unsubscribe' in the subject box and this will remove the user from future mailings.

CHANGES TO THIS PRIVACY POLICY

This Privacy Policy is subject to modification from time to time. You may be notified: (1) in an e-mail sent to the e-mail address you have provided to MasterVendorList.com through the MasterVendorList.com sites, or (2) MasterVendorList.com's posting of a notice for at least 30 days on this Web site or the applicable MasterVendorList.com site that the MasterVendorList.com sites Privacy Policy has been changed. Should you wish to opt-out of such modifications to the Privacy Policy, you may do so by sending an e-mail to the MasterVendorList.com sites Web Master at TheTeam@MasterVendorList.com, making sure to include the words "opt-out" and "modification" in the subject field.

If you have any questions regarding this policy, please contact:

MasterVendorList.com
3rd Floor Capital City Building
PO Box 707
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Victoria
Mahe
Republique of Seychelles